



5 POWER LEVERS YOUR CAREER GROWTH BLUEPRINT

A Self-Reflection Guide to Becoming Unstoppable
(by Luiza Novac Nomicos)

Let's Get Started





HI, I'M LUIZA

I'm an Executive Coach and Mentor who facilitates meaningful intentional change at work and in life. This includes helping professionals and executives find the right career path for them, realize their full potential, and thrive at work.

I spent 18 intense yet fruitful years in Fortune 500 companies like Procter & Gamble or Whirlpool, up to Executive level. I managed hundreds of millions worth of businesses, led geographically dispersed teams, impacted brand and go-to-market strategies that are still around to this day, and guided countless professionals and executives in their careers.

Most professionals believe their work will speak for itself.
The harsh truth?

In high-stakes careers, silence often equals invisibility.

This guide is designed to help you pause, reflect, and identify the hidden levers that control your career visibility and impact. As you move through each section, you'll uncover:

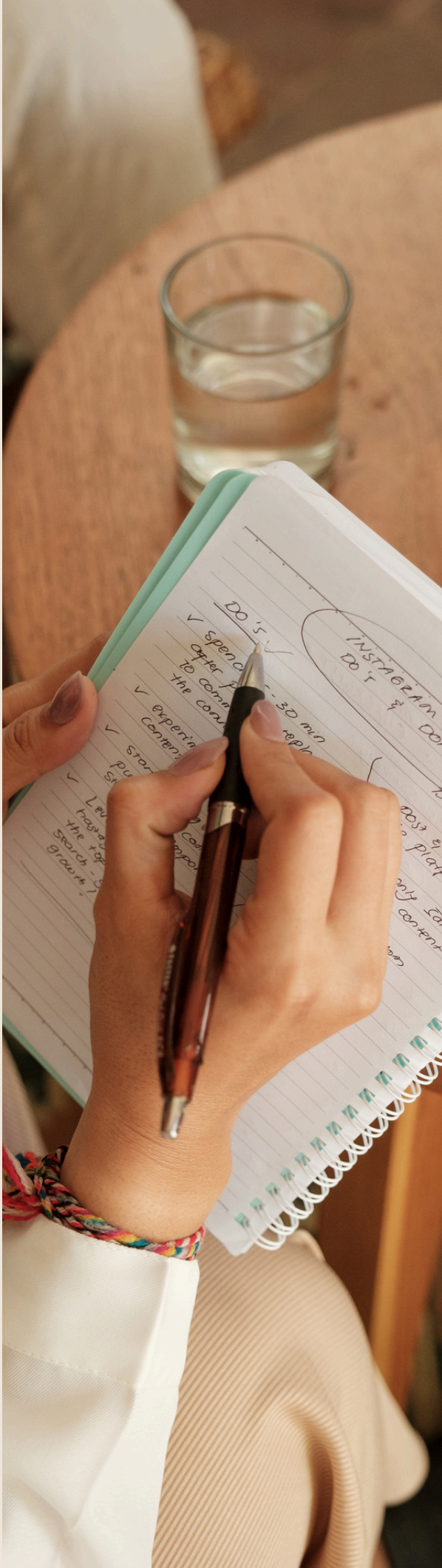
- Where your strengths quietly serve you.
- Where blind spots might be muting your influence.
- How to take small, precise actions to elevate your leadership presence.

LET'S DO IT! 



EVERY MOMENT IS
AN OPPORTUNITY
TO TELL YOUR
STORY.

enjoy the process



01

POWER LEVER 1: EXECUTIVE PRESENCE – YOUR TRUST MAGNET

What it is:

The ability to project confidence, gravitas, and authenticity, making you stand out as a natural leader.

LET'S LOOK DEEPER INTO IT!





Why Executive Presence matters:

- A strong executive presence builds credibility and inspires trust, helping you command attention and influence high-stakes decisions.

Key tips:

- Practice mindful communication and maintain composure.
- Invest in continuous personal development.
- Seek feedback to ensure your presence aligns with your intended leadership style.

Reflection Prompts:

- In my last meeting, when did people seem most engaged with me? Why?
- Which behavior of mine (posture, tone, pacing) could dilute my leadership signal?
- Who around me projects the kind of presence I admire — and what do they do differently?

YOUR NOTES:

SNAPSHOT BOX:

CURRENT STRENGTH:

VISIBILITY GAP:

LEADERSHIP OPPORTUNITY IF MASTERED:

Micro-Commitment:

e.g. In the next 7 days, I will practice deliberate stillness during one key meeting and ask a peer for feedback on my executive presence.





02

POWER LEVER 2: INFLUENCING SKILLS – MOVING MINDS WITHOUT AUTHORITY

What they are:

The capacity to shape perceptions, motivate actions, and guide others toward a shared vision without relying solely on authority.

LET'S LOOK DEEPER INTO IT!





Why they matter:

- Strong influencing skills help you drive consensus, foster collaboration, and accelerate the adoption of strategic initiatives.

How to best use them:

- Leverage storytelling, data-driven insights, and emotional intelligence to persuade diverse stakeholders effectively.

Reflection Prompts:

- When was the last time I shifted someone's perspective without using formal authority?
- Do I consciously adjust my approach when influencing different stakeholders?
- Am I more comfortable influencing through data, stories, or relationships? Why?

YOUR NOTES:

SNAPSHOT BOX:

CURRENT STRENGTH:

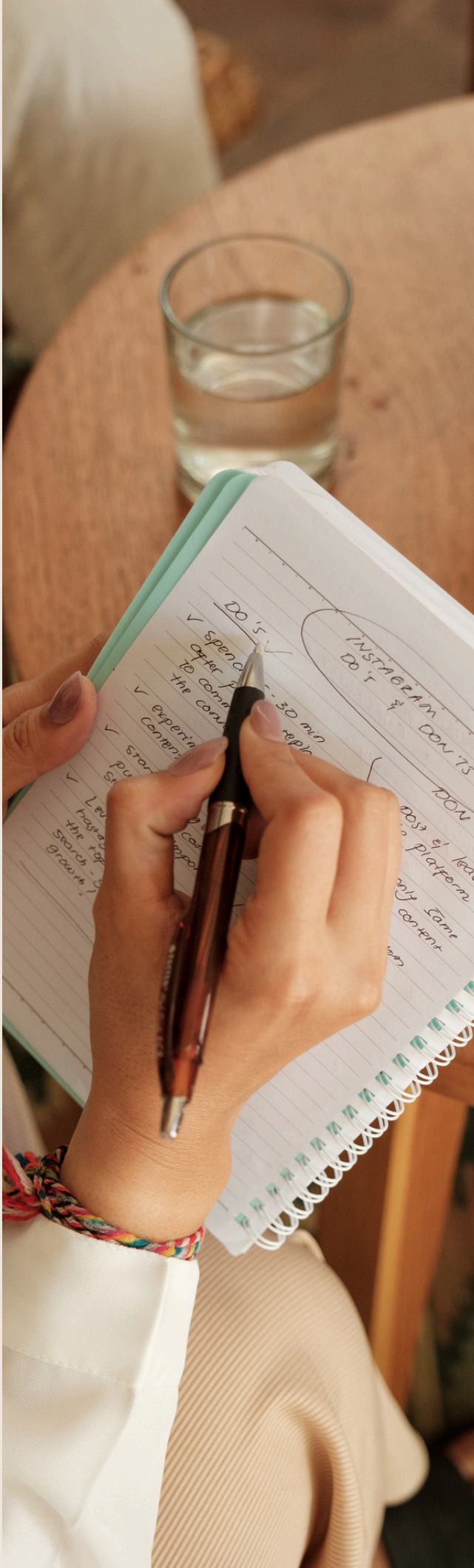
VISIBILITY GAP:

**LEADERSHIP OPPORTUNITY
IF MASTERED:**

Micro-Commitment:

e.g. In the next 7 days, I will craft a persuasive narrative (story + data point) to support an upcoming proposal.





03

POWER LEVER 3: PERSONAL BRANDING – OWNING YOUR STORY

What it is:

The art of defining and communicating your unique value proposition to stand out in your industry.

LET'S LOOK DEEPER INTO IT!





Why it matters:

- A strong personal brand differentiates you in a competitive marketplace, opening doors to new opportunities and leadership roles.

How to best use it:

- Develop a consistent narrative that highlights your strengths, accomplishments, and vision while leveraging digital platforms and networking.

Reflection Prompts:

- Do I have a clear, consistent narrative about my professional strengths and leadership style?
- How does my current online presence reflect my leadership identity?
- When people describe me in a professional context, what adjectives do they use?

YOUR NOTES:

SNAPSHOT BOX:

CURRENT STRENGTH:

VISIBILITY GAP:

**LEADERSHIP OPPORTUNITY
IF MASTERED:**

Micro-Commitment:

e.g. In the next 7 days, I will update my LinkedIn headline to reflect my leadership value proposition.





04

POWER LEVER 4: EFFECTIVE COMMUNICATION – LEADING THROUGH CLARITY

What it is:

The ability to clearly articulate ideas, actively listen, and tailor your message to diverse audiences.

LET'S LOOK DEEPER INTO IT!





Why it matters:

- Clear communication is the backbone of leadership, enabling you to build trust, align teams, and drive strategic initiatives forward.

How to best use it:

- Adapt your messaging style to different contexts, combine verbal and non-verbal cues, and foster an environment that values open dialogue.

Reflection Prompts:

- Do I adjust my message structure based on the audience (executive vs peer vs team)?
- How often do I pause to actively listen and mirror back what I hear?
- In my last important conversation, was my message clear and memorable?

YOUR NOTES:

SNAPSHOT BOX:

CURRENT STRENGTH:

VISIBILITY GAP:

LEADERSHIP OPPORTUNITY IF MASTERED:

Micro-Commitment:

e.g. In the next 7 days, I will prepare and rehearse a concise message outline before a key meeting.





05

POWER LEVER 5: CHANGE MANAGEMENT – THE AGILE LEADER'S EDGE

What it is:

The capability to lead, adapt, and guide your organization through transitions and transformations.

LET'S LOOK DEEPER INTO IT!





Why it matters:

- Effective change management ensures that your team remains resilient and agile, enabling the organization to thrive amid constant market shifts.

How to best use it:

- Develop clear change strategies, communicate transparently, and create feedback mechanisms that allow for continuous improvement during transitions.

Reflection Prompts:

- How comfortable am I navigating ambiguity and driving clarity for others?
- Do I involve my team early enough when managing transitions?
- When facing resistance, do I listen more to understand or to respond?

YOUR NOTES:

SNAPSHOT BOX:

CURRENT STRENGTH:

VISIBILITY GAP:

LEADERSHIP OPPORTUNITY IF MASTERED:

Micro-Commitment:

e.g. In the next 7 days, I will initiate a feedback loop with my team on an ongoing change initiative.



CAREER VISIBILITY SCORECARD: WHERE DO YOU STAND?

Answer the following with Yes / No:

- Do key decision-makers actively seek your input on strategic decisions?
- Are you known in your organization for a clear leadership identity (beyond your job title)?
- Have you been recommended or endorsed internally for opportunities in the past 6 months?
- Do you receive feedback on how your presence or communication impacts others?
- Can you point to a recent instance where your influence directly shaped a business outcome?



Scoring:

- **4-5 Yes → Strategic Influencer**

You are seen, heard, and trusted in key rooms. Your next challenge is to scale your influence across broader platforms.

- **2-3 Yes → Emerging Leader**

Your visibility is growing, but key gaps still mute your influence. Focused refinement will unlock new opportunities.

- **0-1 Yes → Invisible Expert**

Your expertise is strong, but under-leveraged. Time to shift from execution to elevation.



FROM INVISIBLE TO UNSTOPPABLE

If this exercise opened your eyes to hidden levers you've yet to pull, let's have a 15-minute **Leadership Visibility Call**.

This is not a sales pitch - it's a chance to map your next step with clarity.

And if we're a fit, I'll share how my **Invisible to Unstoppable™** group coaching program can accelerate your journey.

BOOK NOW



LUIZA NOVAC NOMICOS
EXECUTIVE COACH &
ADVISOR

